

# Bob Fleshner

## Professional Profile

### OVERVIEW

Bob Fleshner is the founder and president of Epicoach, LLC, a firm that specializes in **Executive, Professional and Individual Coaching**. Services include coaching and consulting.

As a former CEO with more than 30 years of experience, Bob is an excellent role model for professionals in startup and leadership positions, since he relates to the challenges that executives and their teams regularly face. In addition to his work as an entrepreneur, Bob's background as an attorney brings analytic discipline and a focus on results. His accreditations include Leadership Coaching for Organizational Performance from American University and the District of Columbia Bar. Additionally, Bob is an International Coach Federation Professional Certified Coach, and is certified to administer the DiSC assessment tool and the Strong Interest Inventory.



Bob has honed his skills in multiple disciplines, including management consulting, business development, law, healthcare, marketing, strategic planning, and fitness training. He also draws on his experience as a personal trainer and marathon runner to motivate and inspire his clients.

### EXPERIENCE

#### **Epicoach, Bethesda, MD, September 2016 - Present**

*Founder & President*

International Coaching Federation Professional Certified Coach (PCC)

Explores clients' status and goals for the future and designs a path for executives and professionals to unlock their potential and achieve those goals. Services include individual and group coaching and consultation.

## **American Odyssey Relay, Rock the Creek Relay, and RDB Running**

*CEO and Race Director*

Race director for 200 - mile, 12 - person per team relay race, and other running events, including The Old Glory Relay (a coast - to - coast relay), The Rock the Creek Relay (a 29 - mile relay), as well as various shorter races.

## **UnitedHealth Group, Washington, D.C.**

*CEO of Mid-Atlantic /East Region President*

United Health's CEO for the Mid - Atlantic region's \$300+ million health insurance business from 2001 - 2004; then he became the East Region President for \$1.4 billion Medicare Advantage business.

## **rdental, LLC**

*CEO*

Angel investor - funded Internet startup, which eventually was sold to BCE Emergis, a large Canadian telecom company.

## **Consultant for Business Development**

Bob consulted on a variety of issues related to business development for companies ranging in size from Fortune 500 to startup.

## **Feld Entertainment Inc. / Ringling Bros. and Barnum & Bailey**

*Vice President of Law and Real Estate*

Handled a variety of legal issues for multi - faceted, international entertainment conglomerate. Ran separate real estate division set up as a hedge against inflation.

## **EDUCATION**

Juris Doctor (J.D.), The George Washington University Law School

B.S. in Communications, Boston University

## **PUBLICATIONS, SPEAKING, AWARDS**

Bob is a published author and has been featured in the *Washington Business Journal* as well as the *New York Times*, the *Washington Post*, and *Washington Examiner*.

Considered to be a "thought leader" and educator, he is a prolific blogger, and he has been a keynote presenter for organizations such as Hope Connections for Cancer Support, which recognized him as honoree of the year.

## **COMMUNITY SERVICE**

Bob's charitable activities include longtime commitments to causes such as fighting cancer, supporting veterans, protecting the environment, and using sports as a means of mentoring at - risk youth from ages 6 - 18.

## **AFFILIATIONS**

AthleteBiz, Board Member

Team Red, White & Blue, Volunteer

Washington Nationals Baseball Youth Academy, Volunteer

Bethesda Chamber of Commerce, Member

International Coaching Federation - Professional Certified Coach

## **INTERESTS**

Running, yoga, hiking, writing, baking, the Beatles, doing anything with my wife and two grown children.